

# YEAR IN REVIEW

2023



# Dear Friends and Supporters,

Pro Bono Partnership of Atlanta continued to serve our nonprofit community throughout 2023, supporting hundreds of organizations with thousands of hours of free legal services. These organizations, in turn, support residents across Georgia with critical programs and services. Our nonprofit clients span a wide variety of service areas – from refugee assistance, to food security, to youth education, to healthcare for the uninsured.



Over 35 of PBPA's nonprofit clients work in affordable housing, and 2023 seemed to be a

particularly active year for many of them. This Annual Report includes a profile of one of those clients, Partners for HOME, and how PBPA supports the organization's work in providing housing for Atlantans.

These nonprofits independently make deep, positive impacts on the Atlanta community, and, working collaboratively, they are a driving force in working to ensure all Georgians have a place to call home. PBPA is proud to play a small part in this effort by supporting the legal needs of these organizations.

PBPA's free legal services and educational opportunities are made possible because of the incredible generosity of our donors and volunteers and support from Atlanta's legal, business, and philanthropic communities. Together, we create access for nonprofits to the same high-quality and specialized legal services as private companies without diverting funding away from their missions. By meeting the legal needs of Atlanta's nonprofit organizations, we help them to meet the needs of the millions of people they serve.



Rachel Epps Spears
Executive Director



Farth & 6

Faith Knight Myers
Chair, PBPA Board of Directors

# **MISSION**

Pro Bono Partnership of Atlanta strengthens our community by engaging volunteer attorneys to provide nonprofits with business legal services.

## **STAFF**

Rachel Spears **Executive Director** 

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Lori Shapiro **Senior Employment Counsel** 

Justine Cowan **Senior Corporate Counsel** 

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Ellen Everitt **Development Coordinator** 

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Emeritus Board Member

Ben Garren

"It's been a dream-come-true to work full-time in the nonprofit realm, serving the organizations who exist to make our world better. The incredible talent and work ethic across the board at PBPA has only inspired me further!" - Eadaion Waller, Staff Attorney



# **2023 BY THE NUMBERS**

# 58 MILLION+

**VALUE OF SERVICES** 

926

46 New Clients

**Volunteers** 

316

1164 Matters Placed\*
\*19% Increase From 2022

**Clients Served** 



**81** Education Offerings

9 MILLION

**Individuals Impacted** 



2032 Education Consumers

**Our Survey Results** 



**Direct Legal Services** 



**Volunteers Satisfied** 



**Education** 



**Volunteers Satisfied** 

**Group Services** 



## **CLIENT SPOTLIGHT**

#### Partners for HOME Addresses Homelessness in Atlanta

Finding low-cost housing options for people experiencing homelessness is a challenge in the Atlanta community. Many nonprofits help people find rapid and affordable housing, and Pro Bono Partnership of Atlanta (PBPA) is assisting them with legal matters related to this important work.

In January, 40 unhoused people moved into The Melody, a new access-controlled housing complex on public land in downtown Atlanta featuring permanent housing in shipping containers. PBPA supported this effort by providing legal assistance to Partners for HOME (PFH), the lead agency through which the City of Atlanta coordinates its efforts to end homelessness.

The studio units at The Melody each have a bed, bathroom, and kitchenette. Conceived of and then opened in just four months, the complex offers a state-of-the-art camera security system, supportive services, personal case management, laundry facilities, and a dog park. It is named for Melody Bloodworth, a woman who was unhoused with behavioral health challenges and died on Atlanta's streets in November 2022. PFH owns the shipping containers and leases the land from the City of Atlanta.

Established in 2015 (with help from PBPA), PFH is focused on ending homelessness in the City of Atlanta. It creates and executes the strategy to do that by serving as the Collaborative Applicant for the Atlanta Continuum of Care – a HUD program that promotes community-wide commitment to the goal of ending homelessness. PFH works with the City of Atlanta's Mayor's office and state and private organizations to leverage and align funding and vouchers for housing interventions and solutions.





In 2021, PFH participated in a PBPA Nonprofit Legal Check Up to identify the organization's legal needs. Since then, PBPA has assisted in more than 20 other matters including revising bylaws, standardizing contracts, developing employee and volunteer handbooks, and establishing social media protocols.

"PBPA ensured we are legally sound and shored up how we operate," said Cathryn Vassell, Chief Executive Officer of PFH. "That helps us do our job more easily and sets the pipeline of funds for rapid housing initiatives like The Melody up for success. The caliber of lawyers PBPA brings to the table is always great, and we are incredibly grateful."

Michael Tippett, a PBPA volunteer real estate attorney with Carlton Fields, reviewed the land lease for The Melody, advising PFH on needed amendments. Alex Strang, a PBPA volunteer finance attorney with Polsinelli, set up a special purpose entity for The Melody to mitigate risk for PFH. Now, other PBPA volunteer attorneys are establishing the ownership governance structure.

Jack Hardin, a Partner with Smith, Gambrell & Russell, , is on the PFH Board of Directors and assists other PBPA clients who work to provide affordable housing. "The Pro Bono Partnership is a lifeline to the nonprofit community of Atlanta," he said. "The contributions of volunteers to the innovative Melody project were critical, but just one example of mission critical PBPA assistance to nonprofits with which I have been privileged to be affiliated. PBPA is a gift to the Atlanta community."

PBPA is proud to provide free legal assistance to PFH and about 30 other nonprofits addressing homelessness and providing low-cost housing in the Atlanta area, including 3Keys, Star C Corporation, Open Doors Solutions, and Intown Collaborative Ministries.

# **2023 VOLUNTEER PARTNERS**

#### **Law Firms**

\*Law firms with 3 or more volunteers in 2023

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Travelport

**Under Armour** 

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92%

**UPS** Foundation

VM Ware

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Percentage of 2023
volunteers who said
the opportunities
provided by PBPA
have increased their
pro bono work

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\$25,000+

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Association of Corporate Counsel – GA Chapter

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SiteOne Landscape Supply

Smith, Gambrell & Russell

Squire Patton Boggs

The State Bar of Georgia Labor & Employment Section

Womble Bond Dickinson

"We are proud of our longstanding relationship with the Pro Bono Partnership of Atlanta and believe strongly in their mission of helping local nonprofits thrive by connecting them with the right legal resources"

-Troutman Pepper

### **2023 CORPORATE & LAW FIRM DONORS**

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# \$1,000+/In-Kind Gifts

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Atlanta Bar Association Labor and Employment Section

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Atlanta Bar Association Tax Section

Atlanta Bar Association Business & Finance Law Section

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State Bar of Georgia Nonprofit Section

State Bar of Georgia Real Property Law Section

State Bar of Georgia Tax Law Section

Thompson Hine

**US Bank** 



"PBPA's
commitment to
strengthening the
community is an
inspiration to us all."
- DLA Piper

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We also had several anonymous donors, as well as donors under \$250, who have helped further PBPA's mission in 2023 and beyond. Thank you all for your support!



