

2021

YEAR IN REVIEW



MISSION

Pro Bono Partnership of Atlanta strengthens our community by engaging volunteer attorneys to provide nonprofits with business legal services.

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RACHEL EPPS SPEARS

Executive Director

RANDI ZELCER

Client Manager

*"Between the generous
volunteers, passionate clients, and
dynamic staff, I am truly spoiled"*

- Sireesha Ghanta,
Counsel & Education Director



DEAR FRIENDS AND SUPPORTERS,

In 2021, Pro Bono Partnership of Atlanta (PBPA) continued to strengthen community nonprofits with free legal assistance through the second year of the COVID-19 pandemic. With the help of 757 legal volunteers, PBPA served over 296 nonprofit clients and provided over \$4 million in free legal services. We are excited to share a few highlights from the last year:



- In partnership with AT&T, WarnerMedia and Kilpatrick Townsend, we received the Corporate Volunteer Council's 2021 IMPACT Corporate Skills-Based Award for helping small Georgia nonprofits procure over \$575,000 in Paycheck Protection Program (PPP) loans and Economic Injury Disaster (EID) loans during the height of the pandemic.
- We redesigned our website (www.pbpatl.org) to increase access to free legal educational resources including our podcasts, webcasts and legal alerts on important issues and topics that affect the nonprofit community.
- We achieved the Platinum Seal of Transparency on GuideStar by Candid and top-rated status from GreatNonprofits.org.
- 200 legal volunteers donated over 1,000 hours of pro bono time to guide 59 nonprofits through the Nonprofit Legal Check Up, a legal audit of the nonprofits' operations.
- Our educational opportunities for nonprofits covered COVID-19 vaccines, in-person events, public disclosure requirements, working with third party fundraisers and anti-bribery laws.
- We launched Diversity Matters, a new mentoring program that pairs a diverse law firm associate with an experienced in-house attorney to complete a pro bono project together.

We were only able to accomplish all of this because of the support of friends like you.

A handwritten signature in black ink that reads "Rachel".

RACHEL EPPS SPEARS
Executive Director

CLIENT SPOTLIGHT: HOMEAID ATLANTA: Helping those experiencing homelessness build new lives

HomeAid Atlanta builds and renovates housing facilities for organizations serving people experiencing homelessness in metro Atlanta. The organization uses a unique and collaborative approach to housing development and community engagement. Through its network of builders and suppliers, HomeAid Atlanta builds houses at a fraction of typical costs. HomeAid Atlanta provides 50%-85% of the total cost of the construction project through in-kind donations of services and materials. "It's a unique way for builders to collaborate, give back and help others," states Mandy Crater, HomeAid Atlanta's Executive Director. "This collaboration allows the nonprofit organizations that we are building for to spend more of their resources on programs and services helping more people in their care move past a circumstance of homelessness and into stable housing."

"Often, PBPA is looking out for us before we know we need them. "

Recently celebrating its 20th anniversary, HomeAid Atlanta is one of 19 HomeAid affiliates nationwide. The parent organization was started in 1989. In those twenty years, HomeAid Atlanta has assisted over 20,000 people. Many of the individuals that HomeAid Atlanta serves are veterans, often in need of emergency housing, and women, including victims



of abuse, those dealing with sex trafficking, and those overcoming addiction.

HomeAid Atlanta has been a PBPA client for over 10 years. HomeAid Atlanta has participated in a Nonprofit Legal Check Up and has received assistance with matters covering board and financial policies, contracts, staffing, and Covid liability waivers. In addition, Mandy Crater says the organization takes advantage of PBPA online resources and the PBPA newsletters. "Often, PBPA is looking out for us before we know we need them. Just like we are a conduit for the building industry to help people in need of housing, PBPA works similarly with the legal profession so we can keep focused on our mission to build a future without homelessness."



2021 BY THE NUMBERS

\$4 million

VALUE OF SERVICES

757
Volunteers

10%
increase in projects
placed over 2020



296 total clients



1047 client matters



50 new clients

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2021 Volunteer Partners

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"Each of my experiences has been so wonderful. The clients are all so nice and the PBPA staff are super helpful. In my view, PBPA is truly a model pro bono organization."

- David Kelly, Barnes & Thornburg

The Home Depot
Truist formerly SunTrust
United Healthcare
United Parcel Service
United States Army Reserve
US Bank formerly Elavon
Veritiv
VMWare
Voya Investment Management
WarnerMedia

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Baker Donelson
BakerHostetler
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Ballard Spahr
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DLA Piper
Duane Morris
Eversheds Sutherland
Finnegan
Fisher & Phillips
Greenberg Traurig
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Troutman Pepper

*Three or more volunteers

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"You have an amazing team of gifted attorneys who generously treat us (nonprofits) with such dignity and respect, just as if we were paying clients. You are an example of how our world should operate."

- Sharmen Gowens, ED, YWCA of Greater Atlanta

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\$50,000+

The UPS Foundation



PBPA client
Atlanta Rescue
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Founders Circle

\$25,000+

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\$1000+/ In-Kind Donations

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Holly York

Thank You!

