



# Lights, Camera, Action: Licensing Agreements with Film Production Companies



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# Mission of Pro Bono Partnership of Atlanta

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To provide free legal assistance to community-based nonprofits that serve low-income or disadvantaged individuals.

We match eligible organizations with volunteer lawyers from the leading corporations and law firms in Atlanta who can assist nonprofits with their business law matters.

# Client Criteria

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In order to be a client of Pro Bono Partnership of Atlanta, an organization must:

- Be a 501(c)(3) nonprofit.
- Be located in or serve the greater Atlanta area.
- Serve low-income or disadvantaged individuals.
- Be unable to afford legal services.

Visit our website at [www.pbpatl.org](http://www.pbpatl.org) to apply.

# PBPA Learning Center for Georgia Nonprofits

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# Legal Information

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This webinar presents general guidelines for Georgia nonprofit organizations and should be construed as legal advice. Always attorney to address your particular situation.

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# Background

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- In 2021, GA Dept. of Economic Development estimates \$4 Billion in direct spending by filming and production industry in Georgia.
- In 2021:
  - 21 feature films;
  - 45 independent films;
  - 222 television and episodic productions;
  - 57 commercials; and
  - 21 music videos

# Typical Process

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- Filming Companies use location “scouts” to seek locations that would be suitable for filming.
- The script is used to determine the list of location types.
- The scout then narrows the list based on each type of location.
- The scout will then contact the various owners to conceptually discuss timing and compensation.
- The scout will then provide a form of agreement.

# Legal & Practical Considerations

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## Production Content

- Overall Theme
- Specific Scene
- Anti-Disparagement



# Legal & Practical Considerations

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## Timing

- Need for Flexibility
- Operational Disruption

# Additional Considerations

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- Confidentiality
- Payment
- Indemnity, Release and Insurance

# Contract Restrictions

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- No pyrotechnics
- No overnight sleeping on site
- No drugs or alcohol
- No live ammunition

Questions?

# Pro Bono Partnership of Atlanta

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