

Lights, Camera,
Action: Licensing
Agreements with Film
Production Companies

Jeremy Hilsman

Real Estate Counsel - Koch Companies Public Sector, LLC

January 19, 2022

Mission of Pro Bono Partnership of Atlanta

To provide free legal assistance to community-based nonprofits that serve low-income or disadvantaged individuals.

We match eligible organizations with volunteer lawyers from the leading corporations and law firms in Atlanta who can assist nonprofits with their business law matters.



Client Criteria

In order to be a client of Pro Bono Partnership of Atlanta, an organization must:

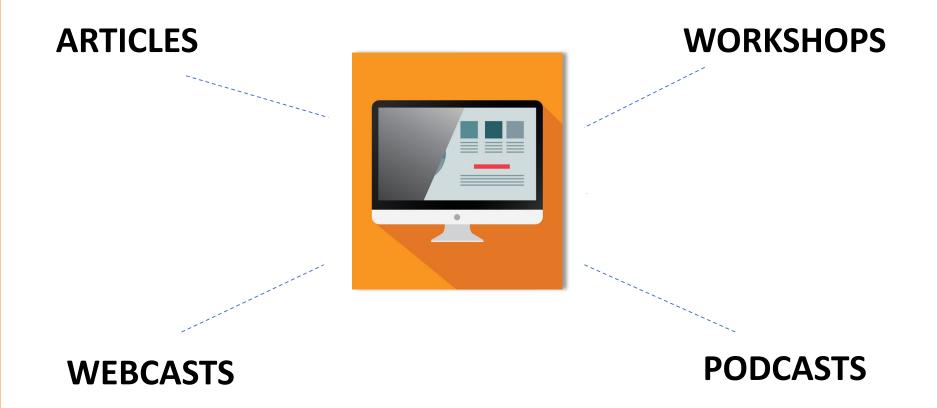
- Be a 501(c)(3) nonprofit.
- Be located in or serve the greater Atlanta area.
- Serve low-income or disadvantaged individuals.
- Be unable to afford legal services.

Visit our website at <u>www.pbpatl.org</u> to apply.



PBPA Learning Center for Georgia Nonprofits

www.pbpatl.org/resources





Legal Information

This webinar presents general guidelines for Georgia nonprofit organizations and should be construed as legal advice. Always attorney to address your particular situation.

© 2022. Pro Bono Partnership of Atlanta, Inc. All rights reserved. No further use, copying, dissemination, distribution or publication is permitted without express written permission of Pro Bono Partnership of Atlanta.



Background

- In 2021, GA Dept. of Economic Development estimates \$4 Billion in direct spending by filming and production industry in Georgia.
- In 2021:
 - 21 feature films;
 - 45 independent films;
 - 222 television and episodic productions;
 - 57 commercials; and
 - 21 music videos



Typical Process

- Filming Companies use location "scouts" to seek locations that would be suitable for filming.
- The script is used to determine the list of location types.
- The scout then narrows the list based on each type of location.
- The scout will then contact the various owners to conceptually discuss timing and compensation.
- The scout will then provide a form of agreement.



Legal & Practical Considerations

Production Content

- Overall Theme
- Specific Scene
- Anti-Disparagement



Legal & Practical Considerations

Timing

- Need for Flexibility
- Operational Disruption



Additional Considerations

- Confidentiality
- Payment
- Indemnity, Release and Insurance



Contract Restrictions

- No pyrotechnics
- No overnight sleeping on site
- No drugs or alcohol
- No live ammunition



Questions?



Pro Bono Partnership of Atlanta www.pbpatl.org

Upcoming Webcasts & Workshops Calendar

Event Listings

Nonprofit Notes Monthly Newsletter & Legal Alerts

rla@pbpatl.org

